



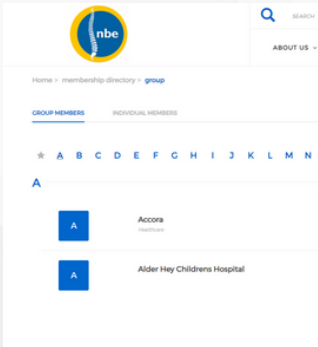
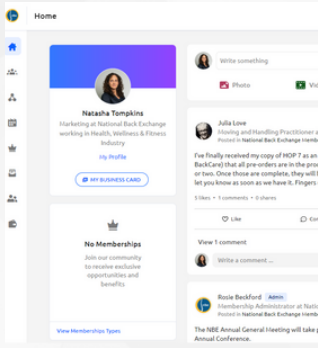
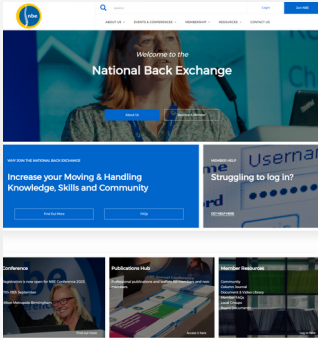
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# CORPORATE PARTNERSHIPS

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[www.nationalbackexchange.org](http://www.nationalbackexchange.org)



# Excellence in all aspects of moving and handling

The goal of NBE is to develop, disseminate, and promote evidence-based best practice in all aspects of manual handling and back care.

**National Back Exchange (NBE) promotes excellence in all aspects of moving and handling. This corporate aim is supported by the DoH, HSE, RCN, ErgSoc, CSP and COT among others. NBE is a leading industry authority on all aspects of moving and handling. NBE is about relationships.**

**The membership** of NBE includes professionals from a wide range of disciplines, including:

- Health and social care
- Therapies
- Education
- Health and safety
- Ergonomics
- Equipment manufacturing
- Industry





# BENEFITS

Our new corporate partner packages give your company visibility with the nearly 1,000 NBE members all relevant to your business. Benefits include:

- **Column Journal subscription**

Quarterly digital journal of NBE packed with info

- **Virtual business card on membership directory**

Share your contact details directly with members

- **Access to community engagement platform**

Members only forum used for knowledge sharing

- **Advertising and social media**

NBE website, newsletter, Column and social exposure

- **Exhibition and Sponsorship**

Discount at the highly regarded annual conference

# PLATINUM PACKAGES

1 YEAR £2,000 | 2 YEAR £3,000 (EXC VAT)

## Benefits additional to those listed above:

- Account Manager support to ensure you take advantage of extra benefits
- Use of the NBE App for networking

## Advertising Benefits

- Company profile and logo on NBE website with hyperlink to your website
- Use of the NBE Corporate Membership logo
- Dedicated company profile page on the NBE website sponsors page with support
- Opportunity for two promotional adverts per year in the NBE newsletter
- Hyperlink and logo to appear on all NBE newsletters
- Advertise and promote your webinars from the NBE website
- Reduced advertising rates in Column – dependent on advert size & area
- Rolling banner advert on NBE website home page and hyperlink link to your page

## Social Media Exposure

Twitter, LinkedIn & Facebook announcement upon becoming corporate member plus 5 additional posts (content required from your company within following categories and with approval from NBE Board)

- 1x announcement new member / membership post
- 1x attending conference event/ webinar
- 1x new product / promoting a product
- 1x thought leadership on current topic linking to members area news story
- 1x quick fact / Did You Know post
- 1x relevant repost from your social

## Exhibiting Benefits

10% discount on Exhibition and Sponsorship packages at NBE Annual Conference. Packages can include Promotional Marketing and Advertising options e.g. Delegate Bag inserts and an electronic advert in the Conference newsletter.

## Additional benefit for Two Year Package

- Sponsorship of an NBE Annual Award (Subject to availability & approval from NBE Conference Committee)
- Four tickets to attend the Annual Conference Dinner



\* TERMS AND CONDITIONS APPLY - PLEASE SEE THE WEBSITE FOR FULL DETAILS



# GOLD PACKAGES

1 YEAR £1,500 | 2 YEAR £2,000 (EXC VAT)

## **Benefits additional to those listed above:**

- Account Manager support to ensure you take advantage of extra benefits
- Use of the NBE App for networking

## ***Advertising Benefits***

- Company profile and logo on NBE website with hyperlink to your website
- Use of the NBE Corporate Membership logo
- Dedicated company profile page on the NBE website sponsors page with support
- Opportunity for one promotional advert per year in the NBE newsletter
- Hyperlink and logo to appear on all NBE newsletters
- Advertise and promote your webinars from the NBE website
- Reduced advertising rates in Column – dependent on advert size & area
- Rolling banner advert on NBE website home page and hyperlink link to your page

## ***Social Media Exposure***

Twitter, LinkedIn & Facebook announcement upon becoming corporate member plus 4 additional posts (content required from your company within following categories and with approval from NBE Board)

- 1x announcement new member / membership post
- 1x attending conference event/ webinar
- 1x new product / promoting a product
- 1x thought leadership on current topic linking to members area news story
- 1x quick fact / Did You Know post

## ***Exhibiting Benefits***

5% discount on Exhibition and Sponsorship packages at NBE Annual Conference.



**For further information and to  
become a National Back Exchange  
Corporate Partner, please get in touch:**



**JENNY LOWREY**  
Sponsorship Manager

## **CONTACT**



0191 244 2839



[www.nationalbackexchange.org](http://www.nationalbackexchange.org)



[sponsorship@nationalbackexchange.org](mailto:sponsorship@nationalbackexchange.org)

