

the Column

mechanical data

dimensions

full page bleed	307 x 215 mm
full page text area	260 x 187 mm
half page horizontal	127 x 187 mm
half page vertical	260 x 90 mm
quarter page	90 x 127 mm
eighth page	60 x 90 mm

colour

single colour	pantone 301 blue
spot colour	pantone 123 yellow
four colour	cmyk process

resolution

supply all halftone illustrations at 120 pixels/cm (305 pixels/inch) tiff
supply all line illustrations 470 pixels/cm (1200 pixels/inch) bitmap

media

NBE is created using Quark Xpress 4.1 on Macintosh.
Please supply data on cd, floppy, zip or via isdn – 01453 832124
telephone production 01453 836860 before transmission.
Please convert text to outlines where possible and supply type 1
fonts if not possible.