

**THE COLUMN
JOURNAL OF THE NATIONAL BACK EXCHANGE**

ADVERTISING BOOKING FORM

Please complete all following boxes as appropriate:

ISSUE	YEAR	Please note COPY DATE	Tick Box
SUMMER 2010		7 th July	
AUTUMN 2010		7 th October	
WINTER 2011		To be confirmed	

If booking more than one issue please tick all the relevant boxes ensuring that the year is correctly marked.

Please note : to book a series of four advertisements in consecutive issues – four advertisements for the price of three

Size of Advertisement	Tick Box	Placing instructions e.g back page, facing page. Top left etc (see price schedule)	Colour – please indicate whether advertisement is MONO, SPOT COLOUR or FULL COLOUR
Centre Spread			
Full Page			
Half Page			
Quarter Page			
Eighth Page			
Flyers		Please ask how many required and to which address they are to be sent	

(For half and quarter pages please indicate whether the advertisement is portrait or landscape)

Company name:	
Invoice Address	
Post code:	
Name of person booking ad: Signature :	Date:

Description	Cost £
Size	
Colour	
Position	
Number of issues	
Sub TOTAL	
Less 25% job advertisement	
VAT	
TOTAL	

Please post back to: NBE Administration Office,
Linden Barns, Greens Norton Road, Towcester,
Northamptonshire NN12 8AW tel. 01327 358855